

# NORTH AMERICAN INTERCOLLEGIATE Dairy Challenge™

*Tomorrow's Dairy Leaders*

## Wednesday, March 28

	Set up Dairy Challenge Central office Set up IT office Coaches, teams, board, staff arrive in Roanoke
4:00 – 7:00 PM	Computer check-in for early arriving teams
7:00 PM	NAIDC Board of Directors dinner

## Thursday, March 29

7:30 AM – 12:00 PM	NAIDC Board of Directors meeting
8:00 – 9:30 AM	Computer check-in for early arriving teams
11:00 AM – 12:30 PM	Tour 1: Gardner Custom Heifers
1:00 – 1:45 PM	Lunch
2:00 – 4:00 PM	Tour 2: Seven Oaks Dairy
5:30 – 7:30 PM	Registration (Coaches ONLY) <i>Each team should check in 2 laptops and a USB drive. Must provide user names and passwords for each computer.</i>
5:30 - 7:30 PM	Sponsor Check in
8:00 PM	Distribution of computers and contest materials <i>All teams should be present.</i>
8:00 PM	Judges' orientation
10:00 PM	Data computers checked back in

## Friday, March 30

6:00 AM - 7:00 PM	Sponsor and media Check in
6:00 – 7:00 AM	Breakfast buffet
6:30 – 6:45 AM	Contest overview and instructions for contestants and judges
6:30 AM	Volunteer meeting (instructions for farm visits)
6:45 – 7:00 AM	Judges meeting
7:10 AM	Teams begin loading busses for contest dairy visits. <i>Judge panels follow busses travelling in a group in their own vehicle.</i>
7:20 AM	Bus 1 leaves for contest dairy 1
7:30 AM	Bus 2 leaves for contest dairy 2
7:40 AM	Bus 3 leaves for contest dairy 3
7:45 AM	Bus 4 leaves for contest dairy 4
8:15 – 8:30 AM	Teams and judges arrive at dairies
8:30 AM – 10:30 AM	Coaches meet with Board of Directors
8:45 AM	Dairy managers welcome teams, provide overview and guidelines

9:00 – 11:00 AM	On-site assessment of contest dairies
11:00 – 11:15 AM	All teams gather with dairy managers for group interview with judges observing
11:30 AM	Teams and judges depart dairies; boxed lunches served on busses
11:30 AM – 5:00 PM	Coaches and media eat lunch and visit contest dairies <i>Coaches will visit their contest dairy for 2 hours and then another dairy for 1 hour.</i>
12:30 PM	Teams arrive at Hotel Roanoke
12:30 PM	Teams pick up data computers and work room assignments
12:30 – 1:00 PM	Judges have lunch with dairy managers
12:45 – 5:45 PM	Teams plan and develop presentations in assigned work rooms
1:00 – 1:15 PM	Judges meeting, instructions for the afternoon
1:00 – 1:15 PM	Volunteer meeting, instructions for interviews
2:00 – 4:00 PM	Individual team interviews with dairy managers with judges observing (12 minutes/team)
2:00 – 5:00 PM	Snacks available
2:00 – 5:00 PM	Sponsor booth set-up
6:00 PM	Judges turn in their assessment and contest data
6:00 – 6:35 PM	Teams turn in final presentations and return computers
6:00 – 7:00 PM	Social
7:00 – 10:00 PM	Friday dinner and program

### Saturday, March 31

6:15 – 8:00 AM	Breakfast buffet
6:30 – 8:30 AM	Sponsor set-up for career fair
6:45 AM	First morning presentation teams arrive at assigned prep rooms <i>Computers will be preloaded with their presentations. Teams prep for 1 hour. Teams must turn in financial materials at the start of prep time.</i>
7:00 – 7:35 AM	Judges meeting <i>Instructions for the day</i>
7:00 AM	Volunteer meeting <i>Instructions for morning volunteers</i>
7:45 – 11:45 AM	Morning team presentations (60-minutes intervals) <i>Team presentation – 20 minutes</i> <i>Judges' questions – 10 minutes</i> <i>Judges' deliberation – 15 minutes</i> <i>Judges' feedback – 10 minutes</i> <i>Immediately after presentations and questions, teams are photographed with coaches.</i> <i>Teams are debriefed after judges' feedback.</i> <i>After debriefing, teams are escorted to the career fair, which is mandatory.</i>
8:45 AM – 12:15 PM	Career fair <i>Morning presentation teams are required to attend.</i>
8:30 – 9:30 AM	Keynote speaker Matt Lohr, Virginia Commissioner of Agriculture <i>Afternoon presentation teams are required to attend.</i>
11:00 AM – 1:00 PM	Lunch buffet
11:30 AM	First afternoon presentation teams arrive at assigned prep rooms <i>Computers will be preloaded with their presentations. Teams prep for 1 hour. Teams must turn in financial materials at the start of prep time.</i>
11:45 AM – 12:30 PM	Judges' lunch

12:00 PM	Volunteer meeting <i>Instructions for afternoon volunteers</i>
12:30 – 4:30 PM	Afternoon team presentations (60-minutes intervals) <i>Team presentation – 20 minutes</i> <i>Judges' questions – 10 minutes</i> <i>Judges' deliberation – 15 minutes</i> <i>Judges' feedback – 10 minutes</i> <i>Immediately after presentations and questions, teams are photographed with coaches.</i> <i>Teams are debriefed after judges' feedback.</i> <i>After debriefing, teams are escorted to the career fair, which is mandatory.</i>
1:30 – 5:00 PM	Career fair <i>Afternoon presentation teams are required to attend.</i>
1:00 – 2:00 PM	Keynote speaker Matt Lohr, Virginia Commissioner of Agriculture <i>Morning presentation teams are required to attend.</i>
5:00 – 6:00 PM	Dismantle sponsor booths
4:30 – 6:00 PM	Judges complete and turn in assessments and rankings, finalize presentation
4:30 – 6:00 PM	Collection of surveys from coaches, sponsors and judges
4:30 – 6:00 PM	Coaches pick up university computers
6:15 – 6:30 PM	Judges present their findings to participants
6:30 PM	Presentation equipment returned to Dairy Challenge Central
6:30 PM	Contestant social with sponsors
7:30 PM	NAIDC Awards Banquet